

ANNUAL REPORT

2024-25

Introduction:-

The DR MS C M E MATHEWS MEMORIAL DEVELOPMENT ASSOCIATION is a Voluntary Organisation with ultimate activities of making unique feature. It is legally registered under Tamilnadu Society's Registration act 27 of 1975. Our organization is dedicating for the welfare and development of Rural and Tribal underprivileged people for the past 30 years.

Our Vision:-

The vision is of a just and democratic world free from poverty where basic human needs and rights are met. It is committed to improvement in the quality of life of the deprived and disadvantaged sections of the society. It strives to promote principles of equality and social justice, so that women and men can develop capacities and participate equally in all aspects of social political and economic life and have the rights to sustainable livelihood.

Our area of operation is villages and slum areas in Ranipet district and Tiruvannamalai District in Tamilnadu state where the signs of developmental backwardness are prominently visible in the area. The area is completely plains/hilly villages are interior and inaccessible by public transport system. The health infrastructure is much too inadequate. Majority of the working population is engaged either in rained subsistence farming or manual labour rainfall is very low and irregular. A number of socio-economic problem exist such as mass poverty, indebtedness, mass unemployment lack of skills, low levels of educational attainments, low levels of literacy, migration exploitation of landless labourer child labour, a high school dropout rate low status of women poor health of women violence against women castiesm and atrocities against daliths.

Old Age Home :-

MMDA is the Rest Home for aged people, with view that are growing problems among the rural families in India due to modernization and fast paced livings on present days. Family bonded and love are broken now a days, where the aged parents are left alone by the children and also due to over burden with works of this present day society or due to migration to cities and abroad for works and income generation by this young generation, many of the elder s are left alone with no care for medicine, love and other basic amenities in their rest of life. Hence MMDA is one of the key initiatives of DR MS C M E MATHEWS MEMORIAL DEVELOPMENT ASSOCIATION meant to support the deserving elders in their rest of life, but with a focus on Short Time Stays until their family is counselled and the elders are reinstated back into their regular social life. MMDA campus is situation in an eco-friendly atmosphere, free from pollution in KALASAPAKKAM, Taluk HQ, MMDA has very good infrastructure with 4 rooms with 2 Kitchen and bathrooms & Toilets with all facilities, two Halls, well equipped and facilitated with care.

To help needy aged (any person of either sex above 60 years), irrespective of caste or creed. For the above purpose and or in pursuance thereof to undertake, execute, support and assist any programme(s) or project(s) with no profit motive designed, to provide –

We have selected 26 senior citizens and provided with Food, Water, Shelter, Clothing and for needy aged Medical care with refreshment like Newspaper, Television and other activities like Yoga and physical exercises to improve the health of the Ashramites.

Educational & recreational facilities to the aged and provide facilities for them to lead a religious & meditative life.

- ❖ To promote National Integration and Unity of the Country
- ❖ To promote self confidence and spirit of self reliance among the Ashramites to enable them to acquire necessary skills and guide them to achieve excellence in their fields of activity.
- ❖ To publish books, newspapers, journals, brouchers, pamphlets etc., to achieve the objectives of MMDA-Sevashram

- ❖ To encourage the Ashramites to actively participate in the social services which may be sponsored for the upliftment of villages, even by accepting aid from National & International Philanthropic Agencies
- ❖ To encourage Ashramites in maintaining agriculture and Dairy farm within the MMDA-Sevashram

To do all such things as are incidental or conducive to the attainment of the objectives or any of them.

This Old Age Home Supported by Ministry of Social Justice and Empowerment, Government of India, New Delhi.

INTEGRATED REHABILITATION CENTRE FOR ADDICTS - IRCA :-

We are regularly conducting Drug abuse awareness and counseling to rural masses. Street drama, songs methods are followed in creating awareness. Poor after drink alcohol and create a lot of problems, Most of them addicts many families suffer due to alcoholism. Drug abuse awareness camps are being conducted in the cities of Arcot and Thimiri, Ranipet District. We were started integrated Rehabilitation Centre for Addicts – IRCA for the past three years. After creating awareness programme people are invited to our counseling centre for further clarification. In our counseling centre we give counseling to those who are drug addicts. Those who required rehabilitations are given treatment in our rehabilitation centre. Monthly 12 Clients or more come to our counseling and rehabilitation centre. Previous year 130 alcohol addict clients treated and counseled in our counseling centre. Raising awareness about drug addiction is important, but it can be difficult to approach a person who is struggling with addiction.

We approach the person with empathy and compassion and believing that drug addiction is a medical condition and not a moral failing, and that recovery is possible. We give awareness to them through bit notice, cultural, street play. We listen to the person's perspective without judgment while avoiding criticizing or lecturing them, as this can make them feel defensive or ashamed. We offer support and encouragement for the person to seek help and share information about available treatment options and resources, and offer to help them find a healthcare provider or support group. We also let them know that we care about them.

Conclusion:

DR MS C M E MATHEWS MEMORIAL DEVELOPMENT ASSOCIATION conveys it's thanks to its members, well wishers, Cultural team members and philanthropists to implement the welfare schemes successfully without any obstacle. Our organization has also plans to continue to implement the welfare/development programmes in the forth-coming years also.

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G. Gunalan